

Preparing for a Photoshoot

tutorial by Chris Bazzle

1. Figure out what equipment you want to bring.

You'll need different equipment depending on whether you're shooting an event or doing a lifestyle shoot.

2. Make sure everything is in working order.

Are your batteries charged? Do you have a memory card cleared out and ready for shooting? It's the little things that can make or break you.

3. Neutralize your camera settings.

Nothing is worse than starting a shoot, only to realize your ISO is set extremely high and other settings were tweaked to compensate. Set everything to default and work your way into the shoot from there.

4. Clean your Equipment.

Make sure all of your equipment is in pristine condition. Doing so will also allow for further inspection for any damage that might hinder your shoot.

5. Do your homework.

Get proper directions, and try to figure out an ETA. No one wants to have to wait on the photographer!

6. Show up early.

Get to your shooting location half an hour early if possible. This will give you time to familiarize yourself with the lay of the land, and set up your gear for professional shots.

7. Visualize potential shots.

Look for novel locations in which to shoot, and visualize what you would use to make that shot stand out.

